



JEAN MONNET NETWORK

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Normandie Université

INTERNATIONAL WORKSHOP  
ERASMUS+ JEAN MONNET EUSERS NETWORK

*Economics and Management of Public enterprises in Public Services  
Lessons learned from national experiences*

Rouen 8 June 2017

Organized by the University of Rouen (CREAM)  
UFR de droit, des sciences économiques et de gestion  
(Amphi 300) 3, avenue Pasteur, Rouen

in Partnership with CIRIEC



The EUsers Jean Monnet Network, financed by the European Union – Erasmus +, organized, since September 2015, 45 seminars in the 6 universities of the network (Åbo, Greenwich, Leipzig, Milan, Rouen, Vienna) and a Summer school in Milan, on June 2016. This international workshop, at the University of Rouen, is one of the two final workshops (with Milan on June 22-23) closing the program.

These workshops, with a third one in Ottawa on November 2-3 2017, aim at discussing possible theoretical contributions to a Handbook on Public Enterprises. This publication project is supported by and will be carried out with CIRIEC (International Centre of Research and Information on the Public, Social and Cooperative Economy).

The Rouen workshop focuses on papers concerning important questions for the future of State Owned Enterprises (SOEs): their institutional framework, goals and missions, their governance and how stakeholders and citizens could be associated in it.

## **Program**

*9:00 - 9:30 Participants' arrival and welcome coffee*

9:30 - 9:45: Opening of the meeting by Cécile Legros, Vice-President of the University of Rouen

9:45 - 10:00: The EUsers' program by Philippe Bance, University of Rouen, President of the International Scientific Council of CIRIEC

10:00 - 10:15: The perspective of a Handbook on SOE's by Luc Bernier, University of Ottawa, Canada

10:15 – 10:25: Presentation of CIRIEC's research activities by Barbara Sak, CIRIEC International

*10:25 – 10:45: Coffee Break*

### **10:40 – 12:10: Institutional Framework, SOEs Goals and Missions**

10:40 – 11:10: *Concepts of Gemeinwirtschaft and public missions of state owned enterprises*, Thomas Kostal and Gabriel Öbermann, WU Vienna University of Economics and Business, Austria

11:15 – 11:45: *The dimensional path to publicness*, Maddalena Sorrentino, University of Milan, Italy

11:45 – 12:15: *SOEs as institutional market actors. A gradual institutional change perspective on the role of domestic SOEs in the marketization of public services*, Lene Tolstrup Christensen, Copenhagen Business School, Denmark (by video-conference)

12:15 – 13:15: *Lunch*

**13:15-14:45: SOEs' Governance**

13:15 – 13:45: *Changing strategies in new contexts: The governance of European SOEs in the 21<sup>st</sup> century*, Roberto Cardinale, The Bartlett, University College London, UK

13:45 – 14:15: *Issues about governance: the case of SOEs operating under monopoly situation*, Pierre Bauby, RAP, France

14:15 – 15:45: *Behavioral model of nominations in SOEs based on legitimacy*, Patricia Kaplanova, Faculty of Organisation studies in Novo Mesto, Slovenia

14:45 – 15:15: *Coffee Break*

**15:15-16:45: SOEs, Stakeholders and Citizens**

15:15 – 15:45: *Stakeholders of SOEs focus: The impact of the public opinion on SOEs*, Carole Rentsch, University of Berne, Matthias Finger and Fabian Liechti, Ecole Polytechnique Fédérale in Lausanne (EPFL), Switzerland

15:45 – 16:15: *Reforming public utilities in the EU: The changing relationship between citizens and SOEs*, Manto Lampropoulou, Athens University of Economics and Business, Greece

16:15 – 16:45: *Stakeholder management of SOEs*, Christina Schaefer and Stephanie Warm, Helmut-Schmidt-Universität, Hamburg, Germany (by video-conference)

16:45 – 17:15: Final Discussion with:

- Philippe Bance,
- Luc Bernier,
- Jane Lethbridge, University of Greenwich, UK,
- Gabriel Obermann,
- John Willner, Åbo Akademi University, Åbo/Turku, Finland

*Evening*

18:00 Invitation and reception at the Town Hall (welcome by Yvon ROBERT, Mayor of Rouen)

19:00 Touristic visit of Rouen's Town Center

20:30 Gala dinner (upon invitation)